

OCTOBER 11

## THE ART & SCIENCE OF CHAIRING

*Brought in partnership with:*



9:00am - 5:00pm

Facilitated by: David Brown  
CUDA® level: CE

Corporate Members: \$995  
Pay As You Go: \$1,194

REGISTER

Getting diverse people to focus and reach consensus while promoting challenge and change- this is the #1 job of a chair, and requires extraordinary skills.

This one-day event is for board and committee chairs and directors who want to be more effective in the chair. Most boards and committees have largely succeeded in defining structure, charter, roles and responsibilities, but culture and behaviour are at least as important to effective functioning.

This workshop will give you an opportunity to practice new skills through interactive simulations of board/committee meetings. With instant feedback from your peers, a skilled facilitator and experts in boardroom functioning, you will leave with a greater sense of your capacity for this challenging and rewarding role.

**In this session, you will practice chairmanship in interactive board games that simulate board and committee meetings. And, you will:**

- Receive instant constructive feedback and practical suggestions on your chairing style from your peers and our panel of experienced observers
- Learn how to identify and work with different personality types and problem-solving preferences, including understanding and recognizing how each is motivated and inspired in different ways
- Gain insight into the timing of meeting leadership, from dealing with dissent to knowing when to call for the vote.
- Learn how to deal with underperforming board members
- Avoid pitfalls in director peer evaluation and the performance evaluation of the CEO
- Learn techniques for building consensus and resolving disputes

# MEET YOUR FACILITATORS

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## DAVID BROWN

### Executive Vice-President, Governance Solutions

David Brown is Canada's leading thinker, speaker, writer and practitioner in corporate governance.

Having served both as a CEO and a Board member, David is well-positioned to help you deal with issues in the boardroom. David is probably best known for articulating and championing principle-based governance, built on economic agency theory and deriving 18 core competencies of board members. Principle-based governance underpins all of his work, and is foundational to organizations selecting the right governance model and board practices.

Prior to joining Governance Solutions Inc. in 1995 David had a distinguished 20 year career in Canada's financial services industry. He served a term in Inspection Division (Internal Audit) at the head office of one of the country's largest chartered banks. David then became an insolvency specialist with the bank's commercial credit group where he developed an expertise in workouts and turnarounds, diagnostics and remedies for corporate crises.

Leaving the private sector in the 1987-91 period, David worked for a deposit insurance corporation on a small team tasked with resolving an accumulated deficit and ongoing losses of many deposit-taking institutions. He returned to the private sector as Chief Executive Officer of one of Ontario's largest community credit unions, where he brought several credit unions together through mergers, and gained extensive experience managing and optimizing interest rate, matching, market and liquidity risks. David augmented his undergraduate business degree from Queen's in accounting and finance with post-graduate courses at the University of Alberta's law school.

David is the author of the definitive Canadian chapter in the international handbook *Corporate Governance Around the World* (2008: Routledge). He is on the faculty of governance education and certification programs for the Universities of Saskatchewan, Regina, Toronto, McMaster and UBC where he teaches governance, corporate social responsibility, finance and risk oversight. David was invited to serve on his first board in Montreal at age 17, and his second board in Toronto at age 22.