

Sample text for a CYL promotional ad for your newsletter, Facebook page or website. Feel free to customize!



Send a kid to camp... get a YOUNG LEADER in return

The Co-operative Young Leaders Program (CYL) is a week-long summer camp that allows young people to learn, grown and have fun. Along the way, amazing things happen – a touch of magic you will only find at CYL. A typical day may include skits, co-op tours, interactive learning sessions, sports, or a guest speaker. And, as a participant, you will be sharing in the day-to-day leadership and management of your CYL week.

CYL has all the traditional things that make summer camps fun – hikes, campfires, swimming, sports, and hanging out – but CYLers also participate in activities that emphasize teamwork. You will even create and operate your own co-op store called the Snack Shack.

Every year co-ops and credit unions across Ontario give young people a chance to attend CYL. This year, 125 participants from across Ontario ages 14 to 18 will have the opportunity to participate in this unique leadership and personal development experience.

Co-ops and credit unions such as [\[insert your organization name here\]](#) sponsor participants, and pay most of the camp costs. Meet with Carol Fleming, Director – CYL, to learn how you can be part of CYL this year. Talk to us early as spaces fill quickly.

[You may wish to include camp dates, costs and what your organization would require to prequalify a participant \(such as complete an essay, meet with a staff member, fill out an application form, etc\)](#)

Learn more about the Co-operative Young Leaders program, including eligibility, sponsorship, and session dates at [www.ontario.coop/cyl](http://www.ontario.coop/cyl).