



Support the Movement through Sponsorship

As a not-for-profit association working on behalf of Ontario's co-operative movement, we strive to provide programming and initiatives that are impactful to both our membership and the sector as a whole.

Member dues allow us to serve our members and the greater co-operative movement in a variety of ways. We are the voice of co-operatives at Queen's Park, create opportunities for co-operative education and knowledge-sharing, provide 411 and 911 technical assistance by phone or email as well as step-by-step co-op development support, maintain a directory of Ontario co-operatives and a comprehensive list of FactSheets and Guides, and share communications on co-operative news and events.

As we continue to grow our membership and our capacity to serve them, we have some programs and events that require additional support through sponsorship. Supporting OCA through membership dues and/or sponsorship is an investment in building awareness and strengthening the capacity of Ontario's co-operative businesses.

Sponsorship dollars allow us to develop and execute important initiatives in each of our strategic areas that otherwise wouldn't be possible.

Sponsor a Strategic Area

The strategic areas listed below are part of our overall mandate to be the voice of co-operatives in Ontario, promote the co-operative principles, and facilitate co-operative solutions. Asking our supporters to contribute to the strategic areas that are most important to them, allows our Board and Management to develop programs and services that address our common goals.

Our goal is to generate enough support to meet our targets and accomplish everything that is listed. If we exceed this amount, we will communicate with our sponsors as to what additional programs or services we will deliver in each area.

Your contribution will be recognized in various ways depending on what programs or projects get funded. This could be a table or banner at an event, introducing a speaker or including your logo on a sponsor board, etc. Before each event or program, you will receive an outline of how your organization will be recognized based on your contribution amount.

Under each of the strategic areas listed below, we have identified our priorities for the next fiscal year based on our current five-year plan. With your targeted support and feedback, we look forward to working more closely with our members to deliver programming that is important to them.

Strategic Areas to Support

Government Relations	Awareness Building
<p><i>Our Government Relations efforts aim to improve the regulatory and legislative environment for Ontario's co-operatives.</i></p> <p>These are some of the initiatives we could implement with your contribution: Target \$30,000</p> <ul style="list-style-type: none"> • Host a Spring Queen's Park Reception • Host up to two Queen's Park Breakfasts • Update the Co-operative Economic Impact Study • Update Factsheets and Guide to the Act • Regional MPP BBQs 	<p><i>We have embarked on a mission to brand the word "co-operative" and educate Ontarians on the positive impacts of the business model.</i></p> <p>These are some of the initiatives we could implement with your contribution: Target \$25,000</p> <ul style="list-style-type: none"> • Social Media Campaigns • Targeted Ads • Media Releases • Newsletter
Education and Training	Co-op Development
<p><i>Our education and training programs provide sector specific learning opportunities to existing co-operatives, their staff, boards and members, as well as a new generation of co-operative leaders through our youth programs.</i></p> <p>These are some of the initiatives we could implement with your contribution: Target \$25,000</p> <ul style="list-style-type: none"> • New employee on-boarding module • Governance Symposium • Co-operative Young Leaders & Base Camp Program Development • All 4 Each Curriculum Development • Webinars 	<p><i>OCA offers business development support to those wanting to start a new co-operative, or to grow an existing co-operative.</i></p> <p>These are some of the initiatives we could implement with your contribution: Target \$10,000</p> <ul style="list-style-type: none"> • Co-op Development Incubator • Regional Co-op Networks • Regional Events

Sponsor a Specific Program

There is still an opportunity to sponsor such programs as Co-operative Young Leaders and All 4 Each directly. You will see these options on the Sponsorship Form.

Please visit www.ontario.coop/sponsorship-opportunities for more details or to contribute online.

Sponsorship Form

Organization: _____

Contact Person: _____

Phone: _____ Email: _____

Strategic Areas to Support:

GOVERNMENT RELATIONS \$ _____

These are some of the initiatives we could implement with your contribution:

- Host a Spring Queen's Park Reception
- Host up to two Queen's Park Breakfasts
- Update the Co-operative Economic Impact Study
- Update Factsheets and Guide to the Act
- Regional MPP BBQs

AWARENESS BUILDING \$ _____

These are some of the initiatives we could implement with your contribution:

- Social Media Campaign
- Targeted Advertising
- Media Releases

EDUCATION & TRAINING \$ _____

These are some of the initiatives we could implement with your contribution:

- New employee on-boarding module
- Governance Symposium
- Co-operative Young Leaders & Base Camp Program Development
- All 4 Each Curriculum Development

CO-OPERATIVE DEVELOPMENT \$ _____

These are some of the initiatives we could implement with your contribution:

- Co-op Development Incubator
- Regional Co-op Networks
- Regional Conference

NO HST is applied on Strategic Area Sponsorships (this page only)

Co-operative Young Leaders:

CYL PARTICIPANT SPONSOR

Junior Participant: _____ x \$ _____ = \$ _____

Intermediate Participant: _____ x \$ _____ = \$ _____

Senior Participant: _____ x \$ _____ = \$ _____

Base Camp Participant: _____ x \$ _____ = \$ _____

HST = \$ _____

CYL WEEKLY SPONSOR \$3,000

\$ _____

HST \$ _____

BASE CAMP SPONSOR \$1,500

\$ _____

HST \$ _____

CYL ACTIVITY SPONSOR

\$ _____

HST \$ _____

- Facilitator Training
- Improv workshop
- Guest speakers
- Swimming
- Yoga

All 4 Each:

ALL 4 EACH DELIVERY PARTNER \$5,000

\$ _____

HST \$ _____

Membership Dues* (For New Members or Change of Category):

Co-op Champion (Min. \$50,000) \$ _____

Co-op Leader (Min. \$10,00) \$ _____

Co-op Booster (Min. \$5,000) \$ _____

Co-op Supporter (Min. \$500) \$ _____

Friend (\$75 - \$500) \$ _____

Associate (Min. \$500) \$ _____

HST \$ _____

*If you are already a member of OCA, your dues will be billed automatically in 2020 based on your previous year's dues contribution.

Sponsorship Total

Subtotal (all pages) \$ _____

HST (13%) \$ _____

Total \$ _____

I hereby authorize an invoice to be created by OCA and sent to my organization for the amount indicated above.

Print Name

Signature

Date

An invoice will be created and sent for the total amount in January 2020. If you would like to be invoiced immediately, please let us know.