



Martha Durdin is currently the President and CEO at Canadian Credit Union Association (CCUA), a position she has held since 2014.

Martha has been a tireless champion for the vital role that financial cooperatives play in helping Canadians realize their financial future. She is a seasoned executive with extensive experience in management, public affairs and advocacy.

Previously, she was the Managing Principal of a leading national strategic public affairs firm and spent thirteen years as an executive at a large Canadian bank. Early in her career, Martha worked in The Prime Minister's office on Parliament Hill.

Martha volunteers her time for a number of community organizations. Among them, she was the past Chair of the Royal Ontario Museum Board of Trustees and the Ontario Arts Council. She is currently a Director of The Pierre Elliott Trudeau Foundation, The Canada Post Foundation, Roots of Empathy and Dane Creek Capital Corp. Martha represents Canada's credit unions on the board of The World Council of Credit Unions (WOCCU).

Martha holds a BA (Hon) from Western University, an MSc from the London School of Economics, and an ICD.D from the Institute of Corporate Directors at the Rotman School of Management. She is a recipient of the Queen's Diamond Jubilee Medal and the Lt Governor's Distinguished Service Award.