



Co-operative Young Leaders is a program of the Ontario Co-operative Association

2019 CYL Sponsorship Opportunities

Program	Opportunity	Cost	Notes
Base Camp and CYL	Participant Sponsor	\$150	Base Camp
		\$895	Junior and Intermediate
		\$970	Senior
Base Camp and CYL	Marketing Sponsor	Up to \$5000	Offsets the cost of new marketing materials and outreach in southwestern Ontario to grow the reach of the program nearer the new location
Base Camp	Weekend Sponsor	\$2,000	Includes organization banner displayed, org. logo on participant nametags, invite to participate in the weekend in any capacity
CYL and Base Camp Facilitators	Webinar: Facilitation Techniques	\$250	Covers the fee to have a professional facilitator deliver a training presentation and field questions
CYL and Base Camp Facilitators	Facilitator Training Weekend	\$4,000	Provides the facilitators with the training required for the role. This cost covers food, lodging and program materials for their week of camp
CYL and Base Camp Facilitators	Conflict Resolution Training for Facilitators	\$500	Covers the fee to have a professional conflict mediator deliver a training workshop. The workshop explores skills and develops strategies that enhance effective communication and are essential when facilitating conflict resolution.
CYL	Award: CYL Ambassador Bursary	\$1,000	This award recognizes a CYL participant in their Senior year for their dedication to leadership and their engagement in the co-operative sector. This money will be awarded to a youth leader who has exemplified the co-operative principles during their time at CYL and also in their community. It is a bursary for the youth to put toward their post-secondary education.



LEAD, CULTIVATE AND CONNECT

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CYL	Senior Week Intermediate A Week Intermediate B Week Junior A Week Junior B Week	\$3000/ Week	Sponsorship of a week of CYL showcases your organization as the host for the week. We will display your organizations banner, include your logo on participant name tags (30+/week), include you in our newsletters (2,400+ subscribers), on our website and social media pages. We also invite you to send a team of facilitators for the week as a professional development and team building opportunity.
CYL	Co-op Case Study Pitch	\$1,000	Senior participants work in groups to develop co-operative, principles based solutions to issues that real world coops are facing. Co-ops or credit unions will identify an area of improvement within their organization and participants will spend the week developing solutions culminating in a presentation to a panel of judges. Have your organization recognized in our communications (newsletter, press releases, website and social media) as sponsoring the event and display your banner on presentation day. We also invite an employee of your organization to sit on the panel.
CYL	Activity: Swimming	\$1,600	Covers bus and entry fee to community swimming pool
CYL	Activity: Improv Workshop	\$1,000	Covers the Making Box Improv team to come to the site and deliver an improv workshop
CYL	Activity: Offsite activity	\$1,600	Covers transportation and field trip for participants
CYL	Activity: Yoga	\$500	Covers fee for yoga instructor to deliver a yoga session per week



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