

# How you can support our webinars...



## 2022 - 2023

**Sponsorship Target: \$3,500**

**Contribution Range: \$500 - \$1,000**

## The what...

Over the course of the year, OCA is planning to develop and execute three webinars, covering topics of relevance and value to our members, such as:

- Conflict Resolution
- Grant Writing
- Governance
- Risk Management
- The Ontario Business Registry

In addition, we are planning a three-part virtual series called "From Principle to Practice," where we will highlight **Principle 8** and why it should be adopted into your organization's policies, and as an official co-operative principle globally. We will then work with experts in the field of Diversity, Equity and Inclusion (DEI), to offer interactive exercises, resources and actionable items on how to operationalize this principle, and make it into a reality at your co-operative.

## The why...

Providing education and support to meet our members' needs is a key reason why OCA exists, and one of the ways we can continue to do this is through the provision of virtual learning opportunities.

Building information and awareness around "Diversity, Equity and Inclusion" in particular - and not just as buzz words, but as actual practices that can and should be adopted into our organizations - is key to the future success of the co-operative movement. While DEI is also about reaching those demographics that we haven't been able to reach before (i.e., Generation Z and millennials), the greater objective is for *all people* to see their place in the co-operative movement. This conversation is only the first step towards that possibility - and the time is ripe for this opportunity.

## The how...

With your support, we will partner with individuals and organizations to develop the webinars, and create a repository of information and resources to assist co-operatives with adopting and practicing DEI.

## How we will recognize our Sponsors...

- ▶ Including your organizational logo on our website's **Webinar page** as a "Supporting Sponsor".
- ▶ Sharing a social media post (across all our four channels) that recognizes your organization as a sponsor.
- ▶ Providing your organization with an opportunity to conduct a brief welcome and introduction at the start of a webinar.
- ▶ Profiling your organization in a Member Bulletin throughout the year.
- ▶ Recognizing your organization in our 2022-23 Annual Report.