

How you can support our government relations strategy...

2022 - 2023



THREE REASONS WHY CO-OPERATIVES ARE A BETTER WAY TO DO BUSINESS

The what...

Over the course of the year, OCA is planning several initiatives to strengthen the co-operative movement's relationship with government, build awareness of co-operative innovation, highlight the important contributions co-operatives make in communities and improve the legislative environment so that co-operatives continue to grow and thrive.

The why...

Strengthening our relationships and continuing to build awareness of co-operatives with government is key to the future success of the Ontario co-operative movement. As we work to rebuild a more equitable and sustainable post pandemic economy, we have an incredible opportunity to engage MPPs and advocate for a better, more co-operative society.

The how...

With your support, we will engage a new Government Relations consultant to help us rebuild the Co-op Caucus after the election – a team of MPPs led by four co-chairs representing each of the four parties that advocate within government on co-operative issues. In place since 2016, this Caucus of 20 to 25 MPPs has helped us successfully amend the *Co-operative Corporations Act*, move the CCA to the Ministry of Government and Consumer Services, and engage Service Ontario in the development of co-operative resources for the new Ontario Business Registry website.

We will also work with the Financial Services Regulatory Authority to amend the co-operative regulations, to increase the offering statement exemption limits and modernize co-operative business capitalization.

We will collaborate with CCO and CCUA to host an annual event at Queen's Park (when COVID protocols allow), to showcase co-operative and credit union resilience and opportunities post pandemic.

We will work with your co-operative to address issues with government that concern your members and support your advocacy needs.

Sponsorship Target: \$15,000
Contribution Range: \$1,000 - \$4,000

How we will recognize our Sponsors...

- ▶ Including your organization's logo on our website's main **Government Relations page** as a "Supporting Sponsor".
- ▶ Verbally recognizing your generosity at Government Relations events we may host throughout the year.
- ▶ Sharing a social media post (across our four channels) that recognizes your organization as a sponsor.
- ▶ Profiling your organization in a Member Bulletin throughout the year.
- ▶ Recognizing your organization in our 2022-23 Annual Report.



Ontario Co-operative Association

Contact Audrey, Communications Manager with your questions or support at aaczel@ontario.coop