

## **2020 DIRECTORS' FORUM SPONSORSHIP OPPORTUNITIES**

In light of COVID-19, we are moving to a virtual platform for all of our sessions this year, including the Director Discussions in June 2020, as well as our Governance Series from September 2020 - June 2021. As a result, our sponsorship needs - and how we can recognize our sponsors for their contributions - has also changed.

### **A 2020 sponsorship would provide the Directors' Forum much needed support to:**

- Cover the associated costs of organizing and executing the October 16 virtual governance session, so that participants can join for free;
- Cover the costs of organizing and executing the virtual sessions (September 2020 - June 2021), so that participants can join for free; and
- Assist the Directors Forum with its annual program management expenses and operational costs.

### **In return, the DF is able to recognize our sponsors in the following ways:**

- Display your organizational logo on our website (see below);
- Recognize your organization's contributions in our newsletters and social media posts;
- Verbally and electronically acknowledge your organization during the [Director Discussion](#) on June 30;
- Verbally and electronically acknowledge your organization at the DF governance session on October 16;
- Verbally and electronically acknowledge your organization at each of the DF virtual sessions between September 2020 and June 2021;
- Include our Platinum, Gold and Silver sponsor organization's logo on the conference and webinar materials distributed to all the participants; and
- Open opportunities for our Platinum and Gold sponsors to partner on the October 16 Governance session, as well as the webinar sessions between September 2020 and June 2021.

### **The following sponsorship levels are available:**

- Platinum: \$5,000
- Gold: \$3,500
- Silver: \$2,500
- Bronze: \$1,500
- Partner \$1,000 - \$500

We hope we can count on your support! Feel free to contact us at [directors@ontario.coop](mailto:directors@ontario.coop) for more information.