



# Co-operative Development Foundation of Canada

SINCE 1947

## SPONSORSHIP PACKAGE 2018 Fundraising Banquet

### About the Banquet

This annual fundraising event is held in conjunction with the Directors' Forum, a professional development, education, and networking conference organized by credit union Directors for co-operative Directors, Chairs/Presidents, board members, and key volunteers. The CDF Canada Banquet always provides a fantastic opportunity to mix and mingle with the key credit union decision makers from across Ontario, while offering a chance to reconnect with old friends, and to build new relationships.

CDF Canada anticipates hosting more than 125 guests for an evening of delicious food and live entertainment provided by James Cunningham, host of Food Network Canada's *Eat St.* James is also the writer and a star of *Funny Money*, a stage show designed to teach students about finance. James's appearance is sponsored by Meridian Credit Union.

In addition to the banquet and entertainment, there will be a live auction. Tickets are **\$115**, with proceeds going to support international co-op and credit union development.

### Profile and Sponsorship

Your support of CDF Canada's Banquet Dinner makes good business sense for the following reasons:

- You will be **positioned in a leadership role** within the co-operative and credit union systems;
- CDF Canada can offer you **profile within the Canadian credit union system and co-operative Movement**;
- CDF Canada provides your **organization with a community profile** with the general public across Canada and partnership benefits that continue throughout the year;
- Your financial contribution will allow CDF Canada to continue its fight against poverty in the developing world – with your support we can **build a better world**.

400-275 Bank St. Ottawa ON, Canada K2P 2L6 | [cdfcanada.coop](http://cdfcanada.coop)

✉ [info@cdfcanada.coop](mailto:info@cdfcanada.coop) ☎ 613 238 6711 📞 1 866 266 7677



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## Sponsorship Levels

### Gold Sponsor - \$2,500

- Opportunity for a representative to welcome banquet delegates
- Verbal recognition at the banquet as a “Gold Sponsor”
- Name and logo featured on the Forum’s event program
- Acknowledgement as our “Gold Sponsor” on all banquet promotional materials (including website, pre- and post-event advertising, and dinner program)
- Organizational profile and any additional links on the Directors’ Forum website
- Four complimentary tickets to the banquet
- Three social media sponsorship posts in the weeks leading up to, and during, the Directors’ Forum

### Silver Sponsor - \$2,000

- Verbal recognition at the banquet as a “Silver Sponsor”
- Name and logo featured on the Forum’s event program
- Acknowledgement as our “Silver Sponsor” on all banquet promotional materials (including website, pre- and post-event advertising, and dinner program)
- Organizational profile and any additional links on the Directors’ Forum website
- Two complimentary tickets to the banquet
- Two social media sponsorship posts in the weeks leading up to, and during, the Directors’ Forum

### Bronze Sponsor - \$1,000

- Verbal recognition at the banquet as a “Bronze Sponsor”
- Name and logo featured on the Forum’s event program
- Company logo featured on dinner program
- One social media sponsorship post in the weeks leading up to, and during, the Directors’ Forum

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## Sponsorship Application Form

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Organization

\_\_\_\_\_  
Full Address

\_\_\_\_\_  
Telephone/Fax

\_\_\_\_\_  
Email

### Sponsorship Level:

Gold Sponsor	\$2,500	
Silver Sponsor	\$2,000	
Bronze Sponsor	\$1,000	

### Other opportunities:

A/V Sponsor	\$1,000	
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Please scan and email this form when completed to:

David Dern

[ddern@cdfcanada.coop](mailto:ddern@cdfcanada.coop)

by **August 24, 2018** with your sponsorship and payment information

400-275 Bank St. Ottawa ON, Canada K2P 2L6 | [cdfcanada.coop](http://cdfcanada.coop)

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