

# Executive Summary of 2017 Directors' Forum Conference Evaluations

(Average of 51 respondents of 120+ delegates)

## General Evaluation

- **Location:** 49% good – 35% excellent
- **Accommodations:** 55% good – 34% excellent
- **Overall impression of venue:** 60% good – 26% excellent
- **Overall impression of food:** 50% good – 24% excellent
- **Overall impression of events** (i.e., cocktail reception/Banquet/AGM): 41% good – 53% excellent
- **Organization:** 27% good – 71% excellent
- **Met expectations:** 35% good – 59% excellent
- **A worthwhile investment:** 26% good – 71% excellent
- **Overall value for price:** 25% good – 69% excellent

## Main reasons for attending:

- To keep current on issues
- Topics are relevant
- Networking opportunities
- Cusource learning opportunity
- Information
- Sharing experiences
- New director
- Quality of speakers and sessions
- Learning value for the price

## Some suggestions for the 2018 Forum:

- Share the DF with other provinces
- Try a new host city or change of venue
- Promote and get more new directors to attend
- Engage more young directors to attend
- Move the Dinner Banquet to Friday night – and separate from the cocktail reception
- Make presentations available for download to an iPad for greater readability
- Sessions rushed – cut down on breaks
- Updates on some of the topics at future Forums
- Improve the lunches and add cold drinks to morning breaks
- More breakout sessions
- Move longer, participatory sessions (i.e., CUDA session) to the morning when still fresh
- Move the stage set-up back to its previous format

**Topics to consider:**

- Mergers (pros and cons, success stories and pitfalls)
- Regulations
- IT, new banking platforms, cyber security
- Best practices for new director orientation
- Benefits and risks of social media
- Board size, culture and staff issue (unionized vs. non-unionized seniority and placement of staff in a newly merged environment)
- Work of On Co-op and CCO's joint government relations committee