

# 2017 PROVINCIAL CO-OP CONFERENCE

## Sponsorship Opportunities

This **one-of-a-kind** [conference](#) is designed for leaders, directors, employees, members and students. Of co-operatives.

Over **100 individuals** representing a diversity of co-operative organizations and sectors are expected to attend the full day event!

Delegates will participate in a variety of plenaries and interactive breakout **sessions**, and have the opportunity to **network** with individuals from co-operatives and credit unions from across the province.

Speakers and topics are carefully selected to reflect the unique needs and interests of Ontario's co-operative businesses, and all sessions are evaluated to ensure **quality, relevance and value**.

**This conference is funded solely through registrations fees and sponsorship support.**

**On Co-op** presents this unique opportunity for *your* organization to invest in building and strengthening the Ontario co-operative sector's capacity.

The biennial conference aims to provide its participants with:

- Enhanced co-op knowledge and awareness;
- Topics and discussion relevant to co-operatives;
- Concrete tools, resources and take-aways;
- A platform to exchange information and share best practices;
- Opportunities to network and develop future co-operative collaborations.



PLEASE HELP SUPPORT OUR EVENT  
ON SEPTEMBER 28, 2017  
AT THE COURTYARD BY MARRIOTT,  
DOWNTOWN TORONTO!

Your contributions will help fund a range of expenses including:

- ◆ Audio Visual equipment
- ◆ Banquet & Entertainment
- ◆ Bursaries
- ◆ Communications materials + signage
- ◆ Food & Beverage
- ◆ Guest speakers and moderators
- ◆ Meeting rooms
- ◆ Refreshment breaks
- ◆ Spirit Awards Ceremony
- ◆ Networking Cocktail Reception

All our sponsorship levels and benefits are outlined on the reverse!

**Please notify us of your sponsorship intention by September 1st, 2017**

(We cannot guarantee inclusion of organizational logo on materials and signage after this date.)

# 2017 SPONSORSHIP BENEFITS

## Sponsorship Benefit

## Sponsorship Category

	PLATINUM*	GOLD*	SILVER*	BRONZE	PARTNER
	\$3,500	\$2,500	\$2,000	\$1,500	\$1,000
Conducting a brief welcome & introduction at the beginning of a session	(Morning Keynote or Roundtable discussion)	(Lunch + 1 of two Spirit Award Recipients) or dinner banquet sponsor	(1 of 3 afternoon breakout sessions)	—	—
Discounts off <i>conference</i> registrations	1 complimentary registration + 50% off second registration	50% discount on 2 registrations	50% discount on 1 registration	25% discount on 1 registration	15% discount on 1 registration
Opportunity to display an organizational banner at conference	✓	✓	—	—	—
Logo featured on both the Event Program and the PowerPoint slides looping at conference	✓	✓	✓	✓	(Organizational name only)
On Co-op sponsor signage displayed throughout conference	✓	✓	✓	✓	✓
Verbal recognition at conference	✓	✓	✓	✓	✓
Special “Sponsor” recognition ribbon attached to nametag of attending delegates	✓	✓	✓	✓	✓
Organization name and website link posted on On Co-op conference sponsorship page on website	✓	✓	✓	✓	✓
Organization name and website link included in pre and post conference media releases and e-Newsletters	✓	✓	✓	✓	—
Recognition via On Co-op social media channels	✓	✓	✓	✓	—

## Other ways you can help support the event...

A little bit goes a long way—donate \$500 and you will be recognized as a “FRIEND.” We will include your organization’s name on our website’s event page, as well as on the event program to be distributed at the conference, and on the looping PowerPoint slides. We appreciate any level of support you can provide!

## Questions? Contact Us!

[Audrey Aczel](#) or #888.745.5521 ext. 24

\*Maximum two Platinum sponsors, five Gold sponsors and three Silver sponsors.