

# 2017 CO-OPERATIVE QUEEN'S PARK RECEPTION

## Sponsorship Opportunities

**DATE: MAY 10, 2017**

**TIME: 5:00 - 7:00 PM**

**LOCATION: COMMITTEE ROOMS #228 - 230  
LEGISLATIVE ASSEMBLY OF ONTARIO**

This annual event provides a great value to the membership of On Co-op and to the greater Ontario co-operative sector. For this reason—and to enhance the other work we are doing in our Advocacy and Government Relations strategic area, the joint Committee of On Co-op and the Conseil de la coopération de l'Ontario (CCO), are organizing a spring reception.

**As this is a free event to attend, it is funded solely through sponsorships. Please refer to the reverse side to learn more about the various levels and benefits we can offer your organization in return for its generosity!**



**Build a better Ontario...**

**The Ontario Co-operative Association presents this unique opportunity for *your* organization to invest in helping us raise the profile of and improve the regulatory and legislative environment for the Ontario co-operative sector.**

The Queen's Park Reception brings together co-op leaders and stakeholders with MPPs and government officials from key ministries, enabling the sector to:

- ◆ Raise the profile of Ontario's co-operatives.
- ◆ Promote the diversity, resilience and socio-economic impact of co-operatives in communities across the province.
- ◆ Advocate for improvements and changes to the regulatory and legislative frameworks that govern Ontario's co-operatives.
- ◆ Build and strengthen relationships with our members of parliament and key ministries.

**Please confirm your sponsorship by April 14th, 2017 to:**

Email: [aaczel@ontario.coop](mailto:aaczel@ontario.coop)

Tel: 1.519.7673.8271 x. 24 or 888.745.5521 x. 24



# 2016 SPONSORSHIP OPPORTUNITIES & BENEFITS

## Sponsorship Category

Sponsorship Benefits	PLATINUM	GOLD	SILVER	BRONZE
	\$2,000	\$1,500	\$1,000	\$500
Opportunity to introduce one of the MPP Co-op Co-Chairs (or another MPP/Minister in attendance) and say a few words about your organization at the Reception. <i>(NEW!)</i>	√			
Opportunity to set-up a display/information booth. <i>(NEW!)</i>	√	√		
Opportunity to display organizational banner at event.	√	√		
Organization name and website link mentioned in both pre and post event media releases.	√	√	√	
Organization name and website link mentioned in the On Co-op newsletters when promoting the event.	√	√	√	
Verbal Recognition of your organization at the Reception. <i>(NEW!)</i>	√	√	√	
Special "Sponsor" ribbon attached to nametag of event delegate(s).	√	√	√	√
Organizational logo featured on sponsor display boards and PowerPoint slides looping throughout Reception.	√	√	√	√
Organization name and website link posted on the event website sponsorship page.	√	√	√	√