

33RD ANNUAL DIRECTORS' FORUM

2017 Sponsorship Opportunities

This one-of-a-kind conference is designed for board members and key credit union system volunteers. Over 150 attendees from over 50 Ontario credit unions are expected to attend the full day-and a half event. Directors will develop new skills, learn about system trends and challenges, participate in roundtables, and network with other leaders from credit unions and caisses populaires across the province. [Learn more!](#)

THE DF EXECUTIVE COMMITTEE

The Directors' Forum is planned by a [volunteer committee](#) made up of six credit union board members :

Tim Foster (Chair), Northern Credit Union; **Tanya Gracie**, Your Credit Union; Stephen McDermott, Comtech Fire Credit Union; **Dave Sitaram**, Oshawa Community Credit Union; **Kathy Stewart** (Treasurer), Frontline Financial Credit Union and **Pauline Wainwright** PACE Credit Union.

Audrey Aczel and the Ontario Co-operative Association co-ordinates and executes the Directors' Forum under separate contracts to the DF Executive Committee.

The Directors' Forum presents this **unique opportunity for *your* organization to invest in the professional development and continuing education of the credit union system's boards of directors!**

The DF is a **non-profit event**, and the *only* conference organized BY credit union directors FOR credit union directors.

It is **funded solely through registration fees and conference sponsorships**, and is not funded nor owned by Central 1 Credit Union, On Co-op, or any other organization.

Speakers and topics are selected to reflect **directors' unique interests and needs**, and all sessions are evaluated to ensure quality, relevance and value for cost. Consistently, feedback confirms that this directors-only conference provides a high value to credit unions and their board members.

PLEASE SUPPORT OUR EVENT

SEPT. 28 TO 30, 2017

**COURTYARD BY MARRIOTT,
DOWNTOWN TORONTO**

Your contributions will help fund a range of items and activities including:

- ◆ Annual General Meeting
- ◆ Audio Visual equipment
- ◆ Cocktail reception (Thursday)
- ◆ Communications materials + signage
- ◆ Food & Beverage
- ◆ Guest speakers
- ◆ Long Term Service Awards ceremony
- ◆ Meeting rooms
- ◆ Networking Breaks
- ◆ Year-long DF Program Management

**Directors'
Forum**
For Directors, By Directors

CONTACT US BY AUGUST 25, 2017 WITH YOUR SPONSORSHIP INFORMATION!

AUDREY ACZEL @ 1.888.745.5521 x. 24

EMAIL: DIRECTORS@ONTARIO.COOP

Please note that we cannot guarantee inclusion of organizational logo on materials and signage after this date.

2017 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP CATEGORIES

SPONSORSHIP BENEFITS	Platinum \$4,500	Gold \$3,500	Silver \$2,500	Bronze \$1,500	Partner \$1,000-\$1
Complimentary conference registration*	2 attendees	1 attendee + 1 at 50% off	1 attendee	1 attendee @ 50% off	1 attendee at 25% off**
Complimentary hotel accommodations	2 room nights	1 room night	—	—	—
Brief Welcome & Introduction of a plenary session	Friday	Saturday	—	—	—
1 Display Table/Booth throughout conference	✓	✓	✓	—	—
Organizational banner/signage displayed at conference	✓	✓	✓	—	—
Advertise via On Co-op social media channels	✓	✓	✓	✓	—
Organization name and website link mentioned in pre and post conference media releases and in DF e-Newsletters	✓	✓	✓	✓	—
Organization name and website link posted on the DF website/ sponsorship page	✓	✓	✓	✓	✓
Logo featured on event program, as well as slides and signage displayed throughout conference	✓	✓	✓	✓	✓
Verbal acknowledgement at conference	✓	✓	✓	✓	✓
Conference attendees will have special “Sponsor ribbon” attached to nametag	✓	✓	✓	✓	✓

THE BANQUET & FUNDRAISER WILL TAKE PLACE ON THURSDAY, SEPTEMBER 28, 2017

To sponsor this event, or to donate an item or cash towards the purchase of an item for the CDF live auction, please contact Gonzalo Rodriguez at 1.866.266.7677 or at Gonzalo.Rodriguez@coopscanada.coop.

**Does not include the dinner banquet, as proceeds from this event are separate from the Directors' Forum.*

***Applies to a \$1,000 sponsorship only.*