



## **ERIN MORGAN, Executive Director**

Erin Morgan joined OCA as the executive director on March 28, 2016. She brings to her role many attributes and strengths in team leadership, collaboration, government relations, strategic planning, people management and co-operation.

In her previous position as general manager for the Ontario Bean Growers Association, Erin was instrumental in achieving a successful merger of two long standing farm organizations; a large task that included aligning business operations and strategic goals, developing new regulations, bylaws and operational requirements. She was also successful in meeting challenging financial targets through her collaborative relationships with government, private industry, other associations and the research community.

Prior to Ontario Bean Growers, Erin was public affairs and communications manager for Grain Farmers of Ontario. In this role, she was responsible for the leadership and management of the communications and government relations teams and acted as an advisor to the board in the creation and implementation of the strategic plan.

In addition, Erin's experience with interacting with a large membership base, working in a non-profit capacity and reporting to a board of directors will serve us well as she leads the On Co-op team into the next phase of success.

Erin holds a Bachelor of Science degree in Agriculture from the University of Guelph and resides in the local Guelph community.

Ontario Co-operative Association  
30 Douglas Street Guelph, ON N1H 2S9  
519.763.8271 ext. 30  
[emorgan@ontario.coop](mailto:emorgan@ontario.coop)